Welfare schemes for destitute women in VIII Plan

1501. SHRI MENTAY PADMANA-BHAM; WU1 the PRIME MINISTER be pleased to refer to answer to Unstarred Question 3625 given in the Rajya Sabha on the 7th September, 1990 and state:

(a) what are the special programmes for destitutes and deserted women being planned in the Eighth Plan; and

(b) what amount of funds have been spent so far on women welfare in the financial year 1990-91?

THE MINISTER OF STATE IN THE MINISTRY OF LABOUR AND THE MINISTER OF STATE IN THE MINISTRY OF WELFARE (SHRI RAMJI LAL SUMAN): (a) The Department has prepared the Eighth Plan proposal, but its scope, content and outlay will depend on the finalisation of the Eighth Five Year Plan.

(b) Information is being collected and will be laid on the Table of the House.

Programmes for the welfare of women

1502. SHRI MENTAY PADMANA-BHAM: Will the PRIME MINISTER be pleased to state:

(a) what are the programmes initiated for Women in 1990;

(b) whether it is a fact that women in depressed sections have not been addressed; and

(c) what fresh initiatives are proposed to assist women of poorer sections?

THE MINISTER OF STATE IN THE MINISTRY OF LABOUR AND THE MINISTER OF STATE IN THE MINISTRY OF WELFARE (SHRI RAMJI LAL SUMAN): (a) to c). The information is being collected and will be laid on the Table f the House.

Music Show in the Capital

1503. SHRI MENTAY PADMANA-BHAM. Will the PRIME MINISTER be pleased to state:

(a) whether an organisation of Govern ment has recently organised music shows involving foreign artistes;

(b) if so, whether such events ignore the lives of people daily affected by violence and terrorism and communal violence;

(c) what were the compulsions to indulge in celebrations when the nation is facing mounting violence; and

(d) the actual net amount collected from this music event for the Home Min ister's Organisation?

THE MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS AND THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI SUBODH KANT SAHAY): (a) to (c). No, Sir. A Rock concert by M/s. Samantha Fox was organised under the arrangements of M|s. Metro Entertainment, Madras on 19th December, 1990 at New Delhi.

(d) The organisers of the Show have agreed to donate an amount of not less than Rs. 10 lacs to BSF Special Relief Fund for the benefit of war widows and orphaned dependents of the BSF personnel killed in action.

Declaring the Birth Days of Lord Shri Ram and Lord Shri Krishna as Government Holidays

1504. SHRI JAGADISH PRASAD MATHUR: Will the PRIME MINISTER be pleased to state:

(a) whether there have been any re quests for declaring the birth days of Lord Shri Ram and Lord Shri Krishna as Government holidays;

(b) what has been Government's response thereto- and

(c) the guidelines for taking a decision in this regard?

THE MINISTER OF STATE IN THE PRIME MINISTER'S OFFICE (SHRI KAMAL MORARKA): (a) Yes, Sir.

(b) and (c) Ram Navmi and Janmash-tami are included in the list of 12 predetermined occasions for the purpose of selecting 3 holidays every year for the Central Government administrative Offices. The non-administrative Offices like industrial, commercial and trading establishment of Central Government have also the option to select these occasions as holidays.

Impact of Doordarshan advertisements on youth and poor

1505. SHRI MENTAY PADMANA-BHAM: Will the PRIME MINISTER be pleased to state:

(a) whether there are guidelines for Doordarshan to refuse advertisements en couraging excessive consumerism;

(b) whether it is a fact that our youth are being greatly influenced by such ap peals to purchase luxurious items;

(c) whether Government are aware that the poorer sections without purchasing capacity find such advertisements a cause of social alienation; and

(d) what steps are being taken to ensure that Doordarshan avoid advertisements appealing only to the very rich sections?

THE MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS AND THE MINISTER OF STATE IN THE MINISTRY OFINFORMATIONAND BROADCASTING (SHRI SUBODH KANT SAHAY): ((a) Acceptance of advertisements on Doordarshan is regulated by the provisions of the Doordarshan's Code for Commercial Advertising.

(b) and (c) A pilot survey conducted in Delhi on the 'Sociological Effects of TV Advertising' by private agency com-missioned by Doordarshan found that TV commercial by and large are interesting, entertaining and informative. The results of the study do not indicate that TV ad-vertisements lead to economic frustration.

(d) Doordarshan accepts, for telecast, only such advertisements which conform to the laws of the country and are in accordance with Doordarshan with Doordarshan's Code for Commercial Advertising.

Approved T. V. serials awaiting funds from Doordarshan

1506. SHRI RAMSINH RATHWA: Will the PRIME MINISTER be pleased to state:

(a) whether it is a fact that a large number of T. V. serials under the "com missioned" category, already approved, are awaiting funds|financial assistance from Doordarshan;

(b) if so, what are the names of such TV serials with the number of episodes allotted to each one of them;

(c) by when these T. V. serials are likely to be allotted financial assistance! funds; and

(d) what are the names of T. V. serials which have already been given funds|fin-ancial assistance during the last one year with the date(s) $_0$f their approval and sanction of financial assistance?

THE MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS AND THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI SUBODH KANT SAHAY): (a) No, Sir.

(b) and (c) Do not arise.

(d) The information is given in the attached statement. *(See* below) Payments are made in instalments to the producers by the respective Doordarshan Kendras on completion of various stages of production.